

Nevada PTA Minutes ~ October 3, 2016
6:00 p.m. Central Elementary Library



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1. Call to Order: Emily DeYoung called the meeting to order at 6:00 p.m.

Attendance: Emily DeYoung, Beth Safranski Derrick, Lisa Johnson, Joel Fey, Melissa Muschick, Stephanie Spence, Lyndsey DeVos, Teresa Wheelock, Emily Coussens, Sara Vanderheyden, Jamey Vanderheyden, Kim Stephens, Gentri Barton, Amber Olson, Maryann Ryan, Heather Petersen, Joni Gammon, Allison Boswell, Kedra Hamilton, Jason Schneider, Brian Archambault, Tammy Bullock

1.1 Welcome

Attendees introduced themselves, sharing names and favorite fall or Halloween activity.

1.2 Approve Agenda

Lisa Johnson moved to approve the agenda; Heather Petersen seconded. Motion passed.

1.3 September Minutes

Stephanie Spence moved to approve September minutes; 2nd by Lyndsey DeVos. Motion passed.

1.4 Treasurer's Report

Recent expenditures include: \$200 for Iowa PTA memberships; \$66 for post office box; \$1,500 for the spring scholarships; \$200 for open house; \$224 for summer activities; and \$10 for potluck shelter rent. Emily Coussens moved to approve report; 2nd by Teresa Wheelock. Motion passed.

1.5 Teacher Drawing

Kedra Hamilton won the \$10 teacher giftcard.

2. Unfinished Business

2.1 Potluck in the Park

A windy but sunny day at Harrington Park, 35 attended. Drawings were held for items from our PTA cabinet. Kids played on the playground. PTA provided paperware. It was inexpensive and enjoyable.

2.2 Cub Pride T-shirts

Committee Chair Emily Coussens reported we have \$5,000 in donations so far. They hope to hear from four or five more possible donors in the next few days. If they do, t-shirts will be available by Open House (October 13). A total of \$7,500 is needed.

2.3 Dr. Phillips Parent Night

Dr. Phillips's Power Point presentation was well-received. Over 90 kids played in the gym with volunteers, including PE teacher Tori Shahidi, who organized many games, etc. to keep them busy. About 80 (of 130 reservations) attended the talk. On November 28, Dr. Phillips will speak to staff for the Teacher Work Day. It was deemed a successful event.

2.4 Conference Meals

Allison Boswell, committee chair, reported the committee, formed only a week in advance of the September 22 high school conference date, was still able to provide a light meal for the teachers. The lounge was warm, so many items were kept in the refrigerator and signs were put out to direct the teachers to them, but teachers did not always see the signs. Teachers finished the fruit, cheese, etc. at lunches during ensuing days. A bigger meal will be provided at subsequent conferences. Elementary and middle school will hold conferences next month. PTA is organizing, but contributions will be solicited from parents as well. It was suggested a "PTA sponsored" sign be put out at the lunchrooms.

2.5 Butter Braids

Committee Chair Maryann Ryan reminded members orders are due October 14. There was some confusion regarding checks because some of the preprinted forms indicated checks should be made payable to the PTA, when in fact checks should be made payable to Central Elementary. Clerk Vicki Spaid was able to put stickers on about half the forms with the correct information. Members suggested the amount of each braid the school earns (\$6 this year) be indicated for those who wish to donate money but do not want to buy braids. There was about \$100 in donations.

Coaches Tony Neubauer and Chris Hinson will bring volleyball and football team volunteers to help unload braids when they are delivered. Amber Olson said Marc Olson and Re/MAX will again sponsor an ice cream party for highest earning classes in Preschool/Kindergarten; Grades 1-2; Grades 3-4.

Ordering from the school is online this year. Last year, data entry took considerable time from Central Elementary office staff. Principal Joel Fey asked if a separate data entry team was possible. A senior accounting student was suggested to help oversee the process. Chair Maryann Ryan will formulate a SignUpGenius to organize needed assistance for ordering or delivery night.

2.6 Giving Trees

Amber Olson, committee chair, plans to have the Trees/apple stickers up by Open House October 13. There will also be an online reminder. Amber is working to create teacher wishlists that can be linked to our webpage. An email can direct teachers/members/parents to look for the wishlists. Amber will speak with district Technology Integration Specialist Carrie Hillman about how best to provide a webpage link.

2.7 Halloween Costume Swap

McDonalds provided Happy Meal and ice cream cone coupons for swappers (all meal coupons were distributed). Tori Shahidi and Vicki Tendall both provided costumes in advance of the swap. Halloween crafts helped swappers pass the time between donating and choosing their costumes. Those who brought costumes to swap began choosing at 6:00 pm, and the swap was opened to everyone at 6:30 pm. There were not a lot of large sizes, especially "girls" costumes. But several bags of leftover costumes will be donated to Harmony Clothing Closet.

2.8 Open House

The pizza meal will be served from 5:30-7:00 pm October 13. Teachers can eat beginning at 5:00 pm. HyVee donated 900 bottles of water and Central Iowa Distribution will pick up and deliver the water for us. Alley's Pizza will be providing pizza. So far, 21 of 80 possible dessert donations are claimed. SignUpGenius is available for both dessert donations and workers to serve the meal; distribute free books leftover from past book swaps; and recruit/sign up new members to the PTA. Christine Heintz designed a flier which will go home with all elementary students.

2.9 Central Yearbook

Committee Chair Amber Olson spoke with Wayne Johnson, retired from Lifetouch, about elementary yearbooks. There are lots of design options, including color, black-and-white and designing our own cover. Books done by January 4 are discounted: color copies would be about \$22.70 (\$15 each for 200 or more); black-and-white books are \$17.46 (\$12 for 200+) with about 48 pages. Books would include class pictures as well as some provided by school. The committee would

need 2-3 people to input pictures; we will also need a title/border and a background. Kim Stephens offered to help.

Suggestions included having a Cover Design Contest for older students and a Facebook yearbook request. Would ads from sponsors help offset the cost? Members were concerned the cost would limit the number of students who could order one. Joel Fey mentioned that the school uses the Area Education Agency to make yearbooks for the athletic teams. This might be a cheaper option. He estimated an 80 page letter-size book was about \$4. Lori Stephenson is instrumental in those books and can be consulted for more information. A survey to parents was also suggested to gauge interest.

2.10 PTA Volunteer Shirts

Orders for the gold PTA Volunteer shirts are due today. Cost is \$12.50 per shirt.

2.11 PTA Meeting Meals

There are still openings to provide meals before PTA meetings. Interested organizers/cooks can use our SignUpGenius to find slots/sign up. PTA reimburses up to \$45 per meeting with receipts.

2.12 Walk-a-thon

The company that contacted us about putting on a Walk-a-thon charges a \$2,000 fee plus 25% of what is raised. Members thought that was a lot of money to take from money raised. Putting on our own event was suggested. Interest in a 5K Run/Walk seemed high. Mileage Club, a suggested tie-in, starts in March and is sometimes pretty cold. A tie-in with the end of the Mileage Club, in May, would allow better weather. Prizes could include items such as lunch with the principal.

2.13 Carnival

Kim Stephens, Gentry Barton and Stephanie Spence will co-chair the carnival. Sub-committee chairs so far include: Prizes/Games--Allison Boswell and Lisa Johnson; Food--Tori Shahidi and Emily DeYoung; Advertising--Beth Safranski Derrick; Business Donations--Brian Archambault; Parent Volunteers--Stephanie Spence. Members liked the idea of a raffle more than an auction. Carnival is scheduled for March 24, 2017.

3. New Business

3.1 Movie Party Licensure

PTA has been contacted by the company providing Disney movie licensing regarding our showing of "Zootopia" during Lincoln Highway Days. Movies shown primarily for entertainment rather than education are subject to a fee. The one-time fee is \$172 (a year-long license is \$498). The video has been a community event for which PTA receives no money. There has been some talk about the Boosters showing a movie on the new scoreboard at the stadium. Perhaps PTA should consider letting Boosters host the LHD movie next year or eliminating it from our activities.

3.2 Book Fair

Book Fair Chair Beth Safranski Derrick reported that this year's theme is "Bookaneer" and will be held during elementary conference times, as usual. There will be more than 12 hours open for staffing. A SignUpGenius will be created and the link emailed to all members. Conference dates are November 5, 8 and 10.

4. Announcements

4.1 Next PTA Meeting: November 7, 2016

4.2 Next PTA Meeting Meal: Heather Petersen is in charge of November meal.

4.3 Adjournment

Motion to adjourn made by Maryann Ryan; 2nd by Teresa Wheelock. Meeting adjourned at 7:22 p.m.